Ohio Registered Voters

Ohio U.S. Senate tossup including those who are undecided yet leaning toward a candidate or voted absentee

		absentee			
		Sherrod Brown, the	Josh Mandel, the	Other	Undecided
		Democrat Row %	Republican Row %	Row %	Row %
Ohio Registered Voters		51%	41%	1%	7%
Already Voted		63%	35%	1%	0%
Not Yet Voted		49%	42%	1%	8%
	Democrat	88%	8%	0%	4%
Party Identification		9%	85%	0%	6%
	Republican				
	Independent	47%	42%	1%	9%
Party Identification***	Strong Democrats	92%	4%	0%	3%
	Soft Democrats	80%	14%	1%	6%
	Just Independents	48%	27%	3%	22%
	Soft Republicans	20%	72%	0%	7%
	Strong Republicans	4%	92%	0%	4%
Tea Party Supporters		16%	77%	1%	5%
Political Ideology	Very liberal-Liberal	85%	12%	1%	2%
	Moderate	62%	30%	0%	8%
	Conservative-Very conservative	28%	64%	1%	6%
Presidential Choice	Barack Obama and Joe Biden	89%	7%	0%	4%
	Mitt Romney and Paul Ryan	9%	84%	0%	7%
Gender	Men	49%	44%	1%	6%
	Women	53%	39%	0%	7%
Age	Under 45	54%	39%	1%	6%
	45 or older	50%	43%	1%	7%
Age	18 to 29	54%	38%	1%	8%
	30 to 44	54%	40%	1%	5%
	45 to 59	48%	42%	1%	9%
	60 or older	51%	43%	1%	5%
Race	White	46%	46%	1%	7%
	Non-white	79%	15%	1%	6%
Region	Cleveland Area	64%	31%	1%	5%
	East	51%	40%	1%	8%
	Northwest/Toledo	40%	50%	2%	8%
	Columbus Area	54%	40%	1%	6%
	South/Cincinnati	47%	45%	1%	7%
Household Income	Less than \$75,000	56%	36%	1%	7%
	\$75,000 or more	46%	50%	0%	4%
Education	Not college graduate	52%	39%	1%	8%
	College graduate	50%	46%	1%	4%
Marital Status	Married	45%	48%	1%	6%
	Not married	57%	35%	1%	7%
U.S. Military Veteran	110t married	45%	49%	0%	6%
Interview Type	Landlina			1%	
	Landline	49%	43%		7%
	Cell Phone	57%	35%	1%	7%

NBC News/WSJ/Marist Poll Ohio Registered Voters. Interviews conducted October 7th through 9th, 2012, N=1280 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

^{***}Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.